



**2015 Rural Summit – “Aspire Rural Maryland”**  
**Thursday, December 3, 2015**  
**DoubleTree Hotel, 210 Holiday Court, Annapolis, Maryland**

***Tentative Agenda (Subject to Change)***

**One Day Conference**

<p>8:00 a.m. – 8:45 a.m. Mainsail Main &amp; East</p>	<p>Participant Registration and Exhibitor Set-Up <i>Registration sponsored by Upper Shore Regional Council</i></p>
<p style="text-align: center;">Opening of 2015 Rural Summit/Continental Breakfast <i>Breakfast sponsored by MidAtlantic Farm Credit</i></p>	
<p>8:45 a.m. – 9:30 a.m. Mainsail Main &amp; East</p>	<p style="text-align: center;"><b>Introduction: Scott Warner</b>  <b>Welcome and Introduction: Doris Mason</b>   <b>Keynote Address:</b>  <b>Sheila Bair, President, Washington College</b></p>
<p>9:40 a.m. – 10:25 a.m.</p>	<p><b><i>Mainsail Main</i></b>  <b>Session 1: What are Maryland’s State Agencies Doing to Help Agriculture?</b>  <i>Facilitator:</i> Mark Powell, Maryland Department of Agriculture  <i>Presenters:</i> Susan Payne, Maryland Department of Agriculture  Sarah Everhart, University of Maryland School of Law  Dean Fisher, Maryland Energy Administration  <i>Session Description:</i>  Almost one-third of Maryland's land use is agriculture for dairy, grain, livestock production to seafood, poultry and turf production, Agriculture employs more than 45,000 Marylanders and contributes more than \$8.5 billion in economic impact annually, Maryland farmers stand at the intersection of many competing interests and demands. Learn more about what Maryland agencies are doing to help promote and protect our agriculture economy.</p> <p><b><i>Mainsail East</i></b>  <b>Session 2: What are the Maryland Department of Housing and Community Development and the Maryland Department of Planning Doing to Help Rural Communities?</b>  <i>Facilitator:</i> Odette Ramos, Community Development Network  <i>Presenters:</i> Peter Conrad, Maryland Department of Planning  John Maneval, Maryland Department of Housing and Community Development  <i>Session Description:</i>  With the new state administration, both the Maryland Department of Planning and the Maryland Department of Housing and Community Development have increasing importance in rural community development. Both agencies are expanding their scope and range of their programming to rural communities. Hear more about these activities and how your rural communities can benefit.</p>

<p>10:30 a.m. – 11:15 a.m.</p>	<p><b>Mainsail Main</b>  <b>Session 1: The Public Sector Can't Do it All: Developing Capacity and Prosperity in Rural Communities through Philanthropy</b>  <i>Facilitator:</i> Dan Rider, President, Rural Maryland Foundation  <i>Presenter:</i> Barry Denk, Center for Rural Pennsylvania  <i>Session Description:</i>            Our rural population is increasingly aging as the younger generation moves into urban settings and retirees choose to move into rural communities. For example, in Worcester County approximately one-third of its population will be 65 or older by 2030. When this older generation passes on, the accumulated wealth is transferred to the next; however, this intergenerational transfer usually means that the accumulated wealth moves from the rural community in which it was held to a suburban or urban one.</p> <p>In supporting place-based economic and community development strategies, a transfer of wealth analysis could help rural communities embrace change and envision a strong future. Communities that are able to understand their strengths leads to successful development strategies.</p> <p><b>Mainsail East</b>  <b>Session 2: Improving Access to Care in Maryland through Innovative Telehealth Initiatives</b>  <i>Facilitator:</i> Tom McLoughlin, RMC Healthcare Committee Chair  <i>Presenters:</i> Kelly Coble, University of Maryland School of Medicine            Angela Evatt, Maryland Health Care Commission            John Kornak, University of Maryland Medical Center  <i>Session Description:</i>            Effective use of telehealth has the potential to increase access to care, improve patient outcomes, and support the delivery of more comprehensive care. This presentation will explore the telehealth landscape in Maryland, discuss the work of the Telemedicine Task Force and discuss the work of the University of Maryland School of Medicine in expanding opportunities for telehealth deployment. This session will highlight lessons from select telehealth demonstration projects and explore future collaborative opportunities to expand telehealth initiatives for rural areas in the State.</p>
<p>11:30 a.m. – 12:30 p.m.            Mainsail Main &amp; East</p>	<p><b>Key State Leaders Panel</b>  <b>Mark Belton, Secretary, Maryland Department of Natural Resources (Confirmed)</b>  <b>Jim Eichhorst, Deputy Secretary, Maryland Department of Agriculture (Confirmed)</b>  <b>Mike Gill, Secretary, Maryland Department of Commerce (Confirmed)</b>  <b>Ben Grumbles, Secretary, Maryland Department of the Environment (Confirmed)</b>  <b>Ken Holt, Secretary, Maryland Department of Housing and Community Development (Confirmed)</b>  <b>Wendi Peters, Deputy Secretary, Maryland Department of Planning (Confirmed)</b>  <b>Moderator: Jeannie Haddaway-Riccio</b></p>
<p><b>Luncheon with Maryland Rural Impact Awards</b>  <b>Luncheon Sponsored by Grow &amp; Fortify, LLC</b></p>	

<p>12:30 p.m. – 2:00 p.m.          Mainsail Main &amp; East</p>	<p style="text-align: center;"><b><i>Plated Lunch and Maryland Rural Impact Awards</i></b></p> <p style="text-align: center;"><b><i>Address and Introduction: Secretary Gill, Maryland Department of Commerce</i></b></p> <p style="text-align: center;"><b><i>Guest Speaker: Jeannie Haddaway-Riccio</i></b></p> <ul style="list-style-type: none"> <li>★ <b><i>Rural Community Volunteer</i></b> (up to two awards) - For leadership, dedication, and noteworthy volunteer achievement beyond the call of one's professional duties to help improve their community.</li> <li>★ <b><i>Outstanding Rural Economic Development Award</i></b> - For a program, project or organization that successfully attracts, retains or creates jobs in at least one rural county.</li> <li>★ <b><i>Outstanding Rural Community Development Award</i></b> - For a program, project or organization that substantially improves the quality of life in at least one rural community.</li> <li>★ <b><i>Rural Champion</i></b> - This award is presented for outstanding leadership and public service in promoting legislation and/or policy solutions to benefit rural communities.</li> </ul>
<p>2:15 p.m. – 3:00 p.m.</p>	<p><b><i>Mainsail Main</i></b>  <b><i>Session 1: Introducing the new Maryland Department of Commerce</i></b>  <i>Facilitator:</i> Scott Warner, Mid Shore Regional Council  <i>Presenters</i> Jayson Knott, Maryland Department of Commerce  <i>Session Description:</i>          Formerly known as the Maryland Department of Business and Economic Development (DBED), the new Department of Commerce will focus on attracting, retaining, and expanding businesses and creating jobs in Maryland. The department will also place a renewed focus on better serving the diverse industries and geographic regions of the state, and marketing Maryland's many assets to companies across the nation and abroad. In addition to changes within the department to enhance business services and recruitment efforts, Commerce will take a larger role in coordinating a multi-state-agency effort to better respond to business issues</p> <p><b><i>Mainsail East</i></b>  <b><i>Session 2: A Review of State Health Improvement Plan (SHIP) Progress in Rural Counties</i></b>  <i>Facilitator:</i> Tom McLoughlin, RMC Healthcare Committee Chair  <i>Presenter:</i> Roxanne Hale, Maryland Department of Health and Mental Hygiene  <i>Session Description:</i>          There are 39 State Health Improvement Plan measures spread across 5 vision areas. This session will provide a review of shortages of physicians by rural county. It will also cover how to use SHIP measures and describe activities being taken in rural counties.</p>
<p>3:05 p.m. – 3:50: p.m.</p>	<p><b><i>Mainsail Main</i></b>  <b><i>Session 1: Maryland's Buy Local Food Movement and Efforts to Encourage Local Food Production</i></b>  <i>Facilitator:</i> Kelly Dudeck, Grow &amp; Fortify  <i>Presenters:</i> Colby Ferguson, Maryland Farm Bureau          Greg Bowen, Land Stewardship Solutions          Ginger Myers, Maryland Rural Enterprise Development, University of Maryland Extension</p>

<p>3:05 p.m. – 3:50: p.m.</p>	<p><i>Session Description:</i>          The Buy Local trend for Maryland agricultural products is highly touted as the most profitable growth sector for farmers and food product entrepreneurs. Our Farmers Markets, Farm to School program, Buy Local and other initiatives appear to be flourishing, restaurants tout local ingredients on their menus and local hospitals are purchasing foods for their menus direct from farmers. The Baltimore-Washington corridor contains the 4th largest population in the country; yet, Maryland ranked 21st in the nation in commitment to local foods. Hear a panel discussion about the future of Maryland agriculture and the Buy Local Food movement.</p> <p><b><i>Mainsail East</i></b>  <b><i>Session 2: Financial Stability: Moving People to Action and Achieving Financial Wellness</i></b>  <i>Facilitator:</i> Robin McKinney, Maryland Cash Campaign  <i>Presenter:</i> Sue Rogan, Maryland Cash Campaign  <i>Session Description:</i>          Attend this interactive session to learn and discuss the definition of financial stability and specifically how financial coaching plays a role in building financial stability. Understand what financial coaching is and is not, the positive impact it has with rural communities and how to provide a financial coaching program to clients.</p>
<p>4:00 p.m. – 4:45 p.m.          Mainsail Main &amp; East</p>	<p><b>Panel Discussion – State Government Panel</b>  <b>Kumar Barve, Chair of House Environment and Transportation Committee (Confirmed),</b>  <b>J. B. Jennings, Minority Leader, Maryland Senate (Invited)</b>  <b>Mac Middleton, Chair Senate Finance Committee (Confirmed),</b>  <b>Maggie McIntosh, Chair House Appropriations Committee (Confirmed),</b>  <b>Wendell Beitzel, Delegate (Confirmed)</b>  <b>Moderator: Josh Hastings, RMC Legislative Chair</b></p>
<p>5:00 p.m. – 6:00 p.m.</p>	<p><b>Networking Reception</b>  <b>Mainsail Main &amp; East</b></p>